

**\$6.1M** in-kind  
donations shipped  
to **9** countries



**157** at-risk youth  
awareness events  
impact **over 157,000**  
people



**290** projects  
in Haiti reach  
**over 109,000**

# 2013 PADF Annual Report

Promoting Social Inclusion in the Americas

COLOMBIA  
BETTER  
INCOMES  
FOR ETHNIC  
MINORITIES

CENTRAL AMERICA  
PROTECTING  
AT-RISK  
YOUTH

HAITI  
TURNING  
TRASH  
INTO  
JOBS



**PADF**

PAN AMERICAN DEVELOPMENT FOUNDATION





**Youth**



**Afro-  
descendants**



**Marginalized  
Girls and  
Women**



**Indigenous  
People**



**Persons  
with  
disabilities**



**Urban  
& rural  
poor**

In 2013 PADF  
invested **\$69 million**  
in development and  
disaster management  
programs and reached  
over **10 million people.**

As a development leader in the Americas since 1962, the Foundation has been a catalyst for opportunity and change focusing on the most vulnerable populations. Since our founding, PADF's investments amount to more than \$1 billion today.

*These are the stories of the people we serve...*





**50,000**

Families will benefit

## A Better Life for Isolated Ethnic Minorities



Agriculture



Livestock



Handcrafts

Ethnic minorities often face steep obstacles in their quest for better opportunities. Add to that geographical isolation, and what you get is a segment of the population that is nearly invisible to the rest of society.

To counter this problem PADF, Boeing and other corporate partners joined the Government of Colombia in support of its efforts to help more than 10,000 isolated Afro-Colombian and indigenous families improve the way they plant crops, raise livestock and produce handcrafts and other products with the goal of increasing their incomes and access to available food.

A top priority for the administration of President Juan Manuel Santos, the Ethnic Differentiated Focus program, or IRACA, is the largest initiative ever undertaken in Colombia to assist isolated ethnic minorities in rural areas affected by decades of civil conflict.

The program, launched by Colombia's Department of Social Prosperity (DPS), will ultimately reach more than 310 communities in 22 of Colombia's 32 departments (provinces), benefitting approximately 50,000 people of African and indigenous descent.

**78.5%**

of Afro-Colombians live below the poverty line







**“Helping local residents improve agricultural production and employment opportunities has meant giving so many families the chance to take a new road toward development.”**

**Soraya Osorio, Country Director, PADF Colombia**

### **Private Sector Engagement**

While PADF engages governments, multilaterals organizations, and other donors to design and fund programs, we also work closely with corporations to implement their corporate social investments through public-private partnerships.

In 2013, corporate partners provided nearly \$5 million for programs in 16 countries that focused on maternal health, literacy, youth education and skills training, women and youth empowerment, employment, environmental conservation, entrepreneurship, agricultural production, health and human trafficking prevention.

### **Major corporate partners include:**

Boeing  
Caterpillar  
Chevron  
EMC  
Medtronic  
Merck  
Royal Caribbean Cruises Ltd.  
Telefónica  
Viacom



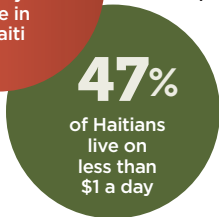
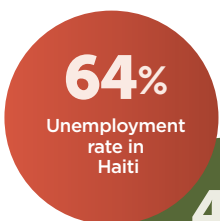
**“We have the capacity to hire thousands of Haitians thanks to LEAD’s investment in our future.”**

Edouard Carrié, Entrepreneur and recipient of the University of Tampa’s 2010 Entrepreneur of the Year award



## Turning Trash into Jobs

Carrié, a Haitian entrepreneur, is on a mission to free Haiti of the growing piles of plastic, tin, aluminum, cardboard, Styrofoam and other trash that clogs canals, pollutes streets and diminishes the natural beauty of his country. In the process he has created thousands of jobs for the poorest Haitians.



After working on a recycling project as a student at the University of Tampa, in Florida, and seeing the potential it could have in Haiti, he started a plastic recycling company in 2010. He wanted to not only keep the streets, canals and vacant lots of Port-au-Prince clean, but also provide income to Haiti’s poorest families. Since then, Environmental Cleaning Solutions S.A. (ECSSA) has grown from a small operation to an internationally recognized company with a network of more than 6,000 Haitian suppliers who deposit bags of discarded plastic bottles and other items at 65 collection points throughout the Port-au-Prince region.

Through the Leveraging Effective Application of Direct Investment (LEAD) program, funded by the United States Agency for International Development (USAID), PADF is catalyzing investment in the small and medium-size businesses (SMEs) — one of the most powerful drivers in most economies—to create jobs and drive innovation.

In Haiti PADF has held a Business Plan Competition for SME entrepreneurs from Haiti and the U.S. The most promising business plans are selected for investment from a designated \$5.5 million fund.

“My company now has the capacity to increase its individual collectors from 6,000 people to up to 20,000,” says Edouard, who received the University of Tampa’s 2010 Entrepreneur of the Year award, as well as other awards.

By providing income to thousands of the poorest households, creating the opportunity for new enterprises in its supply chain, and introducing new technologies, ECSSA is directly aiding its employees and contributing to the economy and a cleaner environment. Just as critical, it is also fostering the entrepreneurial spirit of the Haitian people.

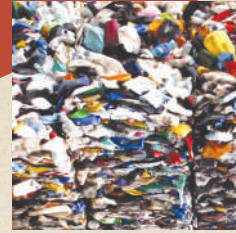


## How it works

- A network of more than 6,000 Haitian collectors drop off bags of discarded plastics, including bottles and other items, at 65 collection points throughout the Port-au-Prince metro area
- Bottles are compacted and shipped to China
- Bottles are processed into recycled plastic pellets
- Recycled pellets are used in over 120 countries to manufacture t-shirts, tables, composite lumber, toys and other products

"PADF is helping to drive business growth and create jobs through programs like LEAD that match investments in small and medium enterprises."

Nadia Cherrouk, Country Director  
for PADF Haiti and Chief of Party, LEAD



Future

9,240 tons of  
plastics collected,  
a 10% increase



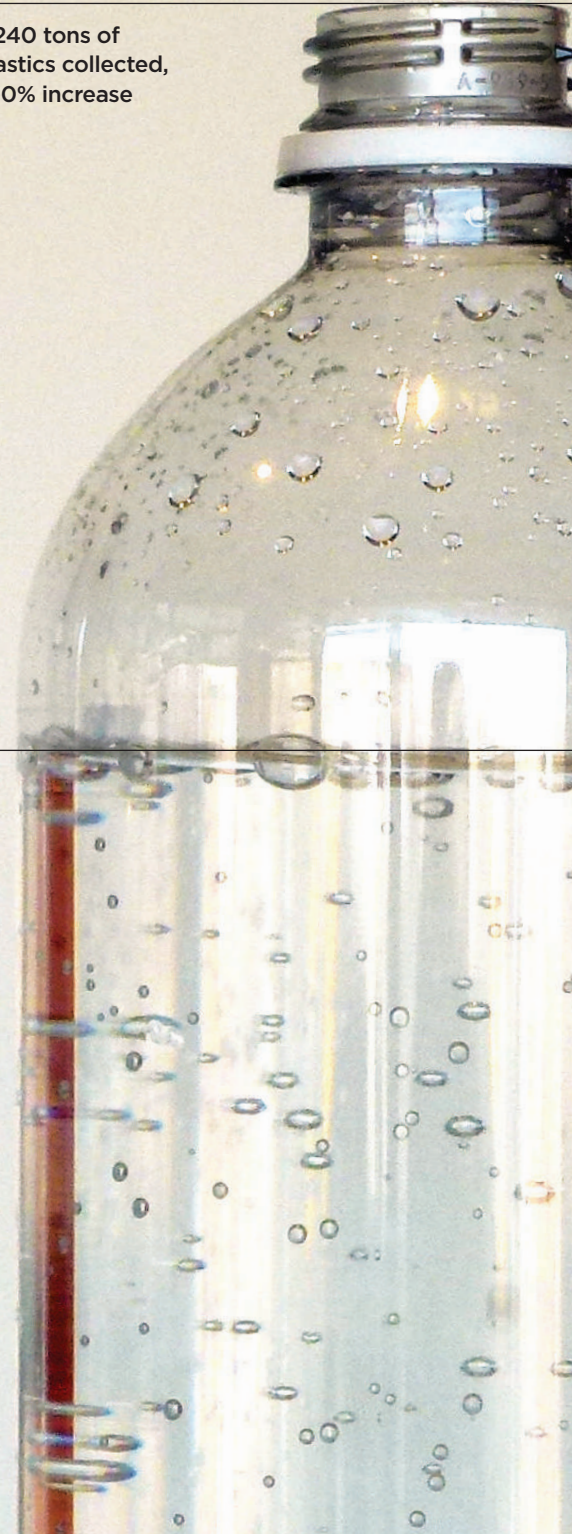
8,400 tons  
of plastics  
collected

What an  
investment of  
**\$200,000**  
from the  
**LEAD program**  
can do

More than  
5,600 new  
jobs created  
for a total  
of 11,600

6,000 jobs  
created

2013





“Human trafficking is a new form of slavery. Involving young people to empower them and prevent human trafficking is key.”

Elena Suárez,  
Youth Network Unit Chief,  
Inter-American  
Development Bank



## Young Voices Against Human Trafficking

Central America has become a point of origin and transit and a destination for human trafficking. Each year thousands of women, youth, children and migrants become victims of this unscrupulous business.

### PADF’s youth programs focus on:


- Employment generation
- Technical and vocational education
- Youth-initiated micro and small businesses
- Crime and violence prevention
- Prevention of forced recruitment by armed groups
- Prevention of youth trafficking


To highlight this problem and protect youth, PADF expanded its already successful *Tu Voz Contra la Trata de Personas* (Your Voice Against Human Trafficking) campaign from Mexico to Guatemala and other countries in the region to alert, educate, empower and support young people to achieve their goals and avoid putting their lives at risk.

Given that violence and organized crime are two of the major issues that affect youth, PADF collaborated with partners who have extensive youth expertise, including MTV Latin America, the Inter-American Development Bank and its youth network (called BID Juventud) and Cinépolis Foundation, the social arm of Latin America’s biggest cineplex chain, the Government of Guatemala, and civil society organizations.

This campaign, which also supports MTV’s global EXIT initiative, was launched by PADF in Guatemala City with the participation of more than 1,000 at-risk local youth along with 25 youth leaders from El Salvador, Honduras and Guatemala. Youths participated in interactive sessions, a documentary screening, workshops on human trafficking and child labor issues, leadership, and social media and communication strategies. They also learned how to become agents of change in their own communities.

“PADF is proud to have helped create this synergy with MTV Latin America and the Inter-American Development Bank. This effort clearly demonstrates how the public and private sectors can leverage the strengths of each and work together to address social issues that affect our communities,” said Paul Fisher, Director of Corporate Partnerships and Development at PADF.

Enough silence! Let's talk, denounce, and spread the word...A more egalitarian world is possible! 

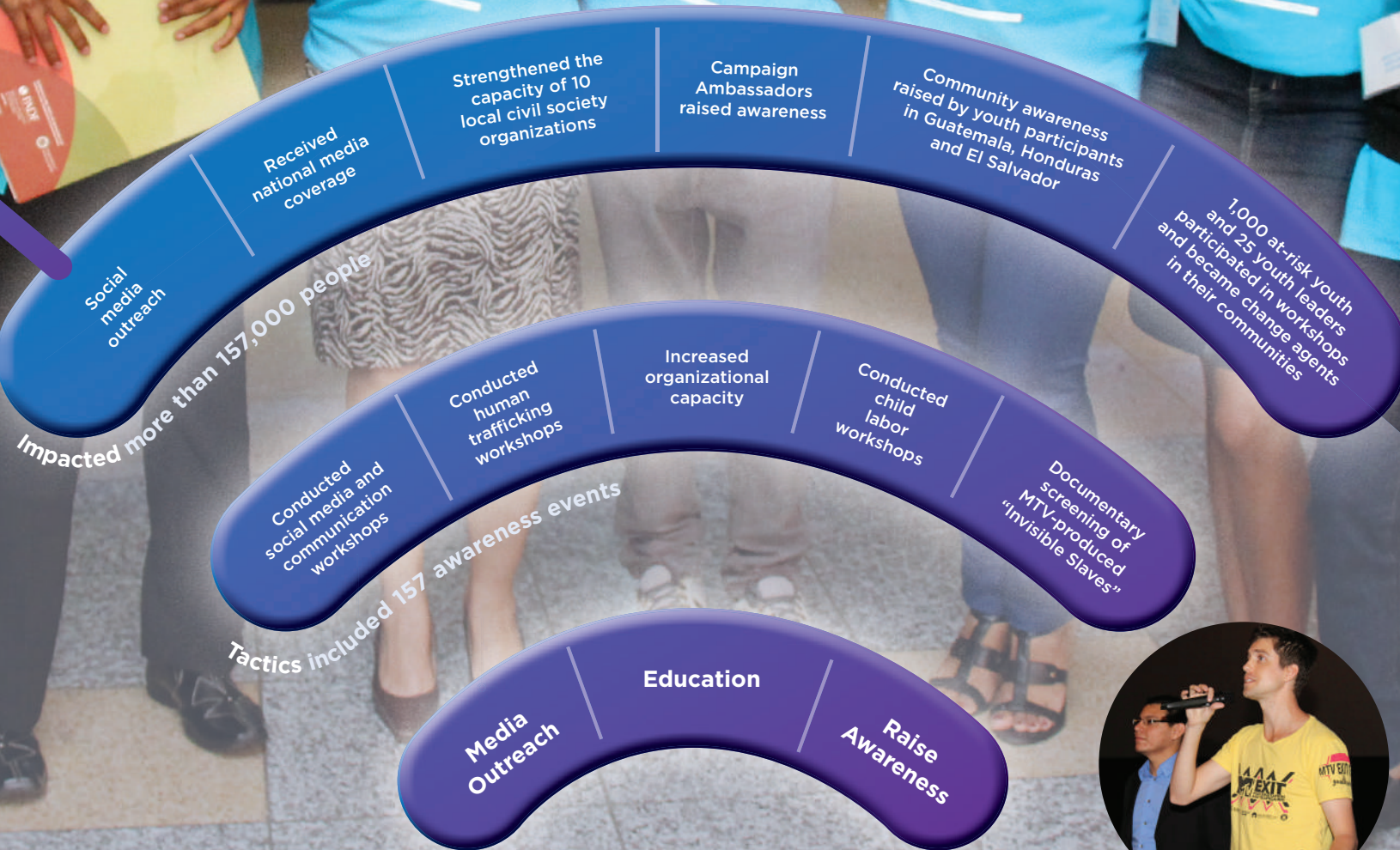
Win a trip to #Guatemala to participate in the Regional Forum for @BIDJuventud, #MTV & @padforg on #humantrafficking 

I support the campaign Tu Voz Contra la Trata from Argentina. 

@Calle13Oficial joins @MTVEXITLA & @PADFORG in campaign to prevent #humantrafficking in Central America mtvex. 

Great work, great initiative. Congratulations! 





**Major Partners:**

Viacom  
Inter-American  
Development Bank  
Organization of  
American States

Cinépolis Foundation  
Government of  
Guatemala  
Civil Society  
Organizations

**CAMPAIGN LAUNCH**  
**1,000**  
**at-risk youth**



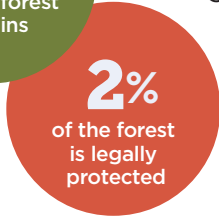


**“It is amazing to see the trees growing. We need to preserve these areas for our future generations.”**

**Valdomiro Lourenço, Landowner,  
Campo Largo, Paraná State, Brazil**

### **Saving Brazil’s Other Forest**

“This project will protect important green spaces and help further lead to the success and long-term sustainability of Campo Largo,” said Otto Breitschwerdt, Caterpillar Campo Largo Facility Manager.



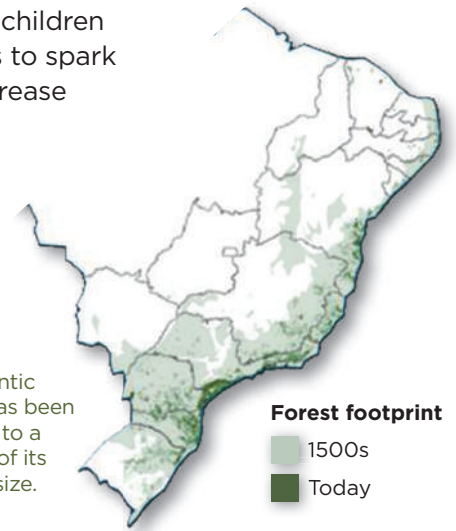
ConBio also aims to teach children, youth and local residents about the natural treasures they have close by and the importance of preserving them. This is why we reached out to more than 1,600 children and 100 landowners to spark their interest and increase their knowledge of conservation.

To protect some of the remaining Atlantic Forest, PADF and Caterpillar Inc. invested in a program called the Biodiversity Condominium (ConBio) project with support from SPVS, a leading Brazilian conservation organization. This initiative fosters the protection of urban natural areas in in the Municipality of Campo Largo in Brazil’s southern Paraná State and helps improve the population’s quality of life in relation to their environment.

“Our municipality has so many beautiful geographic landscapes and native areas. We need to preserve these areas for our future generations,” said Valdomiro Lourenço, a local landowner.

He and other landowners used to grow potatoes, corn, and beans in areas that had remnants of native vegetation, something they have stopped doing. Now with the support from the ConBio project, they are planting seedlings of native species as part of the land recovery effort.

“The ConBio program evidences that investing in the environment can also enhance the lives of people, including vulnerable populations, since preserving critical habitats will ultimately improve the quality of life of the people who live near these sensitive areas,” said Luisa Villegas, PADF Program Director for South America.



**Brazil:**  
The Atlantic Forest has been reduced to a fraction of its original size.



Much of what is left of Brazil's once sprawling 2,400-mile long Atlantic Forest has been fragmented into isolated pockets, some smaller than six acres (2.4 hectares). Now more than 2,000 species of animals and 20,000 species of plants are seriously threatened.



## Fragmented Forest

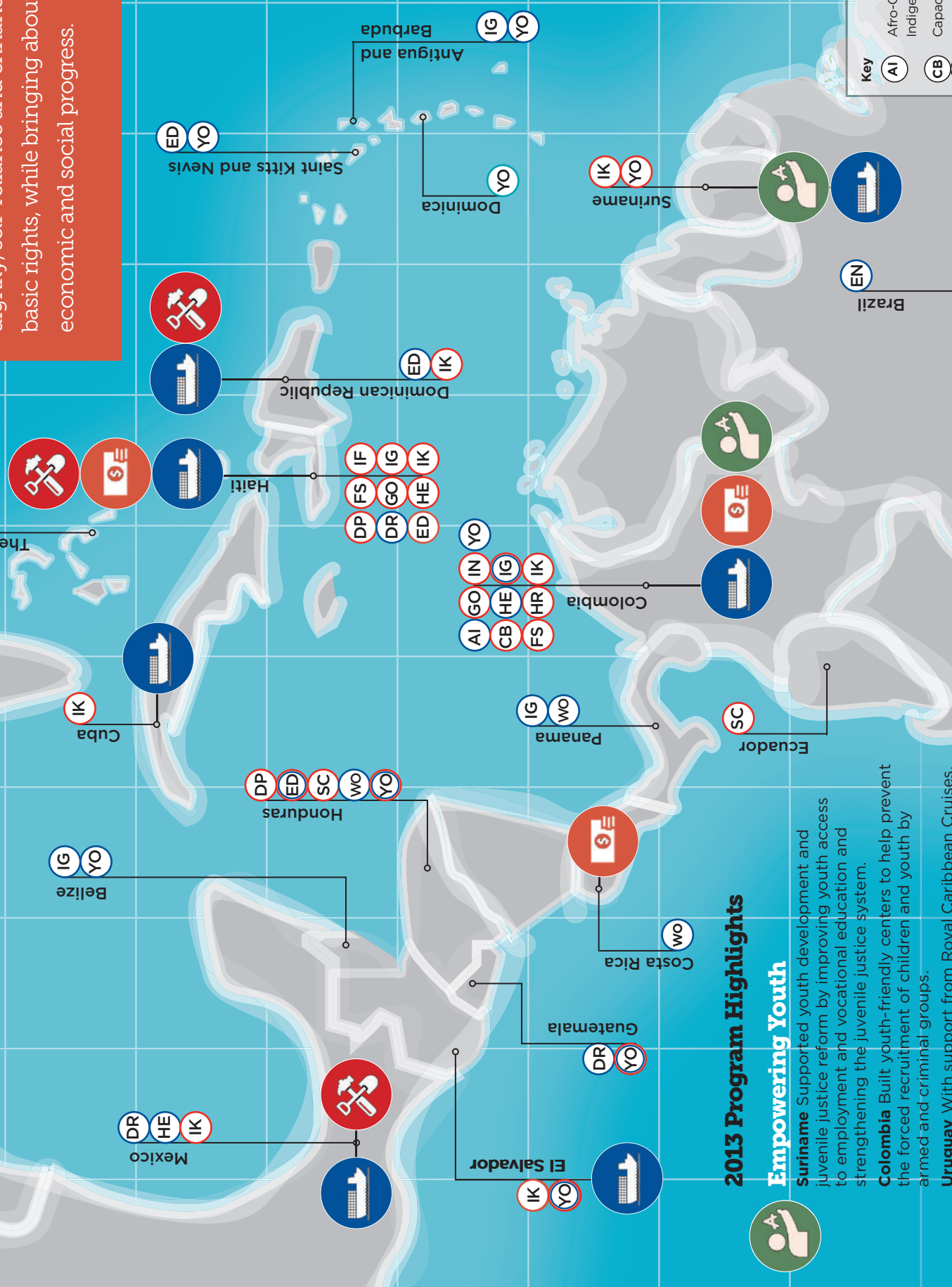


FINANCIADORES  
**PADF**  
FUNDACION PARA O BRASIL  
**GATERPILLAR**



# PADF Impact

PADF provides low-income, vulnerable and excluded people with development and post-disaster support, enabling them to achieve dignity, self-reliance and enhancement of their basic rights, while bringing about enduring economic and social progress.



**Key**

- AI Afro-Colombians & Indigenous groups
- CB Capacity building
- DP Disaster Preparedness

## 2013 Program Highlights

### Empowering Youth

**Suriname** Supported youth development and juvenile justice reform by improving youth access to employment and vocational education and strengthening the juvenile justice system.

**Colombia** Built youth-friendly centers to help prevent the forced recruitment of children and youth by armed and criminal groups.

**Uruguay** With support from Royal Caribbean Cruises, PADF offered leadership, academic and vocational



training for teens who dropped out of school.

## Increasing Local Economic Development

**Colombia** Collaborated with the Department of Social Prosperity (DPS) to help 11,400 displaced families improve their access to jobs, housing and food.

**Chile** With support from Boeing, PADF provided training and consulting services to nearly 50 women to encourage micro entrepreneurship and spur job creation.

**Costa Rica** Increased incomes among women artisans with the support from Royal Caribbean Cruises and RS Furnishings by improving handcraft production and expanding to new global markets.

**Haiti** Reached over 109,000 people—approximately 47 percent women—through 290 projects that focused on improving infrastructure, health, education and micro-enterprises. Also, created 28,000 temporary “cash-for-work” jobs and 2,700 permanent jobs.

## Delivering In-Kind Donations

**Nine Countries** Delivered 20 shipments of donated medical and hospital equipment, tools and computers valued at \$6.4 million.

**Mexico** Sent surplus furniture to the Rodadora Children’s Museum in Ciudad Juárez, Mexico.

**Haiti** Delivered fortified rice to Haiti after storms Isaac and Sandy in collaboration with U.S. Southern Command.

## Improving Disaster Preparedness, Response and Recovery

**Dominican Republic and Haiti** With funding from the Government of Taiwan, PADF promoted bilateral collaboration between civil defense agencies to better prepare for disasters in border areas.

**Mexico** Delivered cleanup and reconstruction supplies to flooding victims in Veracruz with support from Royal Caribbean Cruises.

**Haiti** Provided water, food, hygiene kits and other aid to over 263,000 people after storm Isaac.

**Guatemala** Following a 7.4 quake, PADF assisted with infrastructure repairs, water, sanitation, and support to families.

## Strengthening Civil Society

Additionally, PADF reached over **70,000 people in Latin America and the Caribbean** by fostering democratic practices, human and civil rights, media freedom and civic participation; promoting religious tolerance and combating anti-Semitism; strengthening civil society groups and entrepreneurs; and supporting human and civil rights.





## Create Economic Opportunities

- Generating employment and income for self-reliance
- Developing micro, small, medium and community enterprises
- Supporting agriculture and rural development
- Protecting and conserving the environment
- Implementing public-private partnerships and supporting corporate social responsibility
- Facilitating exchanges among countries in the region and cross-border cooperation
- Supporting work force development



**PADF believes that providing access to the right opportunities is crucial in helping communities thrive**, especially those who face economic disparity, civil conflict, and racial or ethnic prejudices. Therefore, we focus on creating jobs for vulnerable individuals and families, developing successful small businesses, supporting rural development and workforce development, conserving natural resources, and improving community infrastructure—all of which can improve communities' lives and increase prosperity. We also encourage cooperation between nations in areas where they have unique expertise and work with private sector companies who want to invest socially through innovative models that create sustainable change.

## Promote Social Progress

- Implementing community-driven development
- Improving infrastructure and housing
- Expanding access to technical training and health services through in-kind donations
- Combating trafficking in persons, community-based violence and gang activities
- Aiding youth at-risk of being recruited into gangs and criminal activities
- Building social capital, resilient communities and neighborhoods
- Mobilizing diaspora remittances for development



**Providing the tools, technologies and methods that enable communities to become strong and dynamic** creates a platform on which human development and social progress can happen. Because we believe that local participation is key, we work closely with communities to identify their most important priorities. Then we collaborate in implementing those ideas.

We also integrate public and private sector partners and diaspora groups to address youth-related issues, education, health, infrastructure, community development and other priority needs in impoverished areas.



## Strengthen Communities and Civil Society

- Enhancing democratic values and civic practices
- Empowering civil society, communities and social entrepreneurs
- Promoting human rights, including Afro-descendants, indigenous and other vulnerable groups
- Fostering participation and a culture of lawfulness
- Pioneering innovative models of corporate-civic engagement
- Supporting the Inter-American Democratic Charter

To foster resilient communities and engaged societies, **PADF partners with civil society organizations to strengthen their capacity to better respond to community needs.** We believe that addressing community needs and increasing citizen participation in civic matters are fundamental for a healthy democracy. For over five decades, PADF has successfully developed and strengthened more than 2,000 community-based groups, NGOs and municipalities in the region, enhancing their capacity to support local communities. We have also worked throughout the Americas to promote greater social and workforce inclusion for vulnerable and excluded groups so they can achieve dignity and greater self-reliance.



## Respond to Natural Disasters

- Preparing communities for disasters
- Providing emergency relief
- Assisting disaster recovery, reconstruction and mitigation
- Strengthening community responses to natural disasters
- Supporting the Inter-American Committee for Disaster Reduction
- Aiding victims of humanitarian crises

Latin America and the Caribbean region are among the most disaster-prone areas of the world. Each year hurricanes, earthquakes, floods and volcanic eruptions cause extensive damage and affect millions of people. For this reason, **PADF carries out initiatives to prepare for future disasters and mitigate their effects.** But when disasters strike, we coordinate responses with government agencies, private sector partners, and affected communities. We also implement disaster rehabilitation and reconstruction programs to help communities recover. Our goal is to ensure that our initiatives provide the relief that communities need, but also helps them become better prepared and more resilient so they can better mitigate future disasters.





PADF works with many partners to carry out development programs. Here are three examples:

### Anti-Human Trafficking ●

The expansion of the *Tu Voz Contra la Trata de Personas* (Your Voice Against Human Trafficking) campaign from Mexico into Central America seeks to prevent human trafficking and labor exploitation among youth in the region.

### Youth Development and Juvenile Justice Reform ●

Youth-focused program provides access to employment and vocation education and works with Suriname's juvenile system to better support the rehabilitation of youth offenders.

## Corporations and Institutions

Blackberry  
 Burson-Marsteller  
 Boeing  
 Cargill Honduras  
 Caterpillar  
 CBS4 Miami  
 CDS Air Freight, Inc.  
 Chevron  
 Cinépolis ●  
 Citi  
 Coltabaco  
 Cornwell Quality Tools Company  
 DELL  
 Diageo  
 Ecopetrol  
 EMC  
 FedEx  
 Florida International University  
 Florida Caribbean Cruise Lines Association  
 Finra  
 Greenberg Traurig LLC  
 LAN Airlines  
 Lockheed Martin  
 Marriot Hotel Hollywood, FL  
 Merck  
 Metro Newspapers  
 MPC Marketing ●  
 Microsoft  
 Praxair  
 Riley-Sloane  
 Royal Caribbean Cruises ●  
 Synergos  
 Telefónica  
 Tele Urban  
 Torarica Hotel and Casino  
 Univision  
 University of Miami  
 Viacom ●  
 Walmart  
 Warner Music Group

## Chambers of Commerce and Business Associations

American Chambers of Commerce in Chile, Colombia, Costa Rica, Dominican Republic, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Nicaragua, Trinidad & Tobago and Venezuela

Association of Small and Medium Enterprises in Suriname (AKMOS) ●  
 Association of Surinamese Factories (ASFA) ●  
 FEDECARIBE  
 Suriname Business Forum (SBF) ●  
 Suriname Trade and Industry Association (VSB) ●  
 U.S. Chamber of Commerce

## Foundations

Caterpillar Foundation  
 Cinépolis Foundation ●  
 Citi Foundation  
 Clinton Bush Haiti Fund  
 Christian Foundation for Education Projects in Suriname (PROJEKTEN) ●  
 Donner Foundation  
 Fidelity Charitable Gift Fund  
 Foundation for Communication, Culture and Development (COCON) ●  
 Foundation for the Development of Rural Areas (SORG) ●  
 Foundation Towards A New Alternative (TANA) ●  
 Global Impact  
 Homes for Haiti Foundation  
 International Lifeline Fund  
 Mapfre Foundation  
 My Future Foundation ●  
 Puesto Bahía Foundation  
 Restrepo Barco Foundation  
 Telefónica Foundation  
 The Charles Delmar Foundation  
 The MGive Foundation  
 The Miami Foundation  
 The Sage Foundation  
 United Way Of Miami Dade, Inc.

## International NGO Partners

American Red Cross  
 Alianza Heartland México  
 Boys & Girls Club of Broward County  
 ChildFund  
 Caritas  
 Caritas Emergencias, A.C.  
 Colectivo Contra la Trata de Personas en México ●  
 Concern  
 Feed My Starving Children

Feed the Children  
 Global Impact  
 Habitat for Humanity  
 Haiti Partners  
 Heartland Alliance International  
 Infancia Común ●  
 International Lifeline Fund  
 International Service of Hope/IMPACT  
 JP/HRO  
 Junior Chamber International - Suriname ●  
 Kenyas Kids, Inc.  
 Missionary Flights International  
 Partners of the Americas  
 Private Sector of the Americas  
 United Nations Human Settlement Programme  
 MTV EXIT

## Public Sector

### Government of Canada Government of Colombia

Administrative Unit for Territorial Consolidation  
 Antioquia Departmental Institute for Sports (INDEPORTES)  
 City of Girón  
 City of Barrancabermeja  
 City of Popayán  
 City of Murindó  
 City of Quibdó  
 Department for Social Prosperity (DPS)  
 Government of Antioquia  
 Government of Tolima  
 Government of Chocó  
 Ministry of Foreign Affairs  
 Ministry of Justice and Rights  
 Ministry of Labor  
 National Agency for Overcoming Extreme Poverty (ANSPE)  
 Presidential Agency for International Cooperation (APC Colombia)  
 Regional Autonomous Corporation for the Sustainable Development of Chocó (CODECHOCÓ)  
 Regional Autonomous Corporation for the Sustainable Development of Urabá (CORPOURABÁ)  
 Unit for Comprehensive Care and Reparation to Victims (UARIV)



## Government of the Dominican Republic

Association of Municipalities of the Enriquillo Region (ASOMURE) ●  
City of Pedernales ●  
Civil Defense, Barahona ●  
Dominican Federation of Municipalities (FEDOMU) ●  
Consulate of the Dominican Republic, Anse-à-Pitres, Haiti ●  
Embassy of the Dominican Republic, Haiti ●  
Government of Pedernales Province ●

## Government of Guatemala

Human Rights Ombudsman of Guatemala (PDH) ●

## Government of Haiti

Bureau of Monetization of Development Aid Programs (BMPAD)  
Civil Defense Directorate (DPC) ●  
Haiti Electricity (Ed'H)  
Inter-Ministerial Committee for Territorial Planning (CIAT)  
Ministry of Commerce and Industry (MCI)  
Ministry of the Economy and Finance (MEF)  
Ministry of the Interior and Territorial Collectivities (MICT)  
Ministry of Public Works, Transport and Communication (MTPTC)  
Municipality of Anse-à-Pitres ●  
Municipality of Port-au-Prince  
Municipality of Delmas  
Municipality of Cité Soleil  
National Directorate for Water and Sanitation (DINEPA)  
South-East Department ●

## Government of Honduras

Local Emergency Committees (CODELs) ●  
Municipal Emergency Committee (CODEM) ●  
Permanent Contingency Commission of Honduras (COPECO) ●

## Government of Mexico

National Human Rights Commission (CNDH)  
National Institute of Women (INMUJERES)  
Mexican Institute of Youth (IMJUVE)  
Ministry of Foreign Affairs (SER)

Ministry of Communications and Transportation (SCT)

Office of the Special Prosecutor for Crimes of Violence against Women and Trafficking in Persons (FEVIMTRA)

Special Prosecutor for Victim Assistance (PROVICTIMA)  
Ministry of Labor and Social Prevention (STPS)

## Government of the Netherlands

Embassy of the Netherlands, Colombia

## Government of Spain

Spanish Agency for International Cooperation (AECID)

## Government of Suriname

Ministry of Foreign Affairs ●  
Ministry of Labor, Technological Development and Environment ●  
Ministry of Sports and Youth Affairs ●  
Ministry of Social Affairs and Community Housing  
Ministry of Justice and Police ●  
Ministry of Education and Community Development ●  
Competitiveness Unit Suriname ●  
National Youth Parliament ●  
Institute of Social Research - University of Suriname ●  
Foundation for Labor Mobilization and Development (SAO) ●  
Suriname Hospitality and Tourism Training Center (SHTTC) ●

## Government of the Republic of China (Taiwan)

Embassy of the Republic of China (Taiwan), Haiti ●  
Embassy of the Republic of China (Taiwan), Honduras ●  
Ministry of Foreign Affairs ●  
Taipei Economic and Cultural Representative Office (TECRO) ●

## Government of the United States

Department of Defense  
Department of Homeland Security  
Department of State  
Department of Veteran Affairs

Embassy of the United States of America, Bolivia

Embassy of the United States of America, Suriname ●  
General Services Administration  
United States Agency for International Development  
United States Agency for International Development/ Limited Excess Property Program  
United States Southern Command

## Multilateral

BID Juventud ●  
Caribbean Development Bank  
Inter-American Development Bank ●  
Japan Social Development Fund  
OPEC Fund for International Development  
Organization of American States ●  
Pan American Health Organization  
United Nations Children's Fund  
United Nations Development Programme  
United Nations Human Settlements Programme  
United Nations Population Fund  
United Nations Stabilization Mission in Haiti (MINUSTAH)  
The World Bank  
World Food Programme

## Other Partners

Cabralana y Ayuda Haiti  
First Baptist Church of Wheaton  
Friends of Grenada Inc.  
Georgetown Preparatory School  
Good Search  
Helicop Sociedad Anónima Costa Rica  
Jamaican Women of Washington, Inc.  
Laboratorio Clínico Amadita  
Local community committees (GCB and COPRODEP): Bel-Air, Carrefour-Feuilles, Cité Soleil, Delmas 32, Martissant, Simmonds-Pelé

Mercado de Valores de Costa Rica

National Autonomous University of Honduras (UNAH) ●  
Research and Exchange of Technologies Group (GRET)  
Ste. Bernadette de Martissant Parish  
University of Concepción

## Disaster Risk Reduction and Mitigation ●

This initiative is aimed at facilitating emergency humanitarian relief, disaster recovery and reconstruction, and disaster preparedness and mitigation programs throughout the LAC region.



**In 2013 the Pan American Development Foundation (PADF), which has been an affiliate of the Organization of American States (OAS) for more than 50 years, expanded its programs for empowering low-income people and communities throughout the Americas.**

In accordance with its 2013-2017 Strategic Plan, PADF has made significant progress in reaching vulnerable populations in support of OAS mandates to promote integral development and accelerate economic and social progress among marginalized groups. Through **\$69 million in development and disaster management investments, PADF helped more than 10 million people in 22 countries.** It supported social inclusion, prosperity and democracy in the region, and demonstrating the solidarity of the Inter-American System with the least fortunate people in our hemisphere.

PADF achieved this by engaging national and local governments, corporations, multilateral organizations and other key partners who are committed to sustainable development and human rights to work with us. With their participation, the Foundation assisted thousands of at-risk youth and women entrepreneurs, created jobs and economic opportunities for disadvantaged groups and ethnic minorities, enabled civil society organizations to better address local problems, promoted freedom of expression and helped communities reduce the risk and impact of natural disasters, among many other initiatives.

But as PADF achieved many successes, it also faced challenges in reaching more beneficiaries. Poverty, while

decreasing, remains high. Indigenous people, afro-descendants, displaced persons, rural residents and marginalized urban communities continue to struggle. Gender discrimination remains a significant factor. In some areas, informal employment reaches 50 percent of the economically active population and disproportionately affects women and young people, accentuating income disparities. Poverty and social exclusion disproportionately affect minority populations, deepening inequality.

Meanwhile, fundamental human rights, freedom of expression, and civil society organizations are coming under attack in some countries. Also, natural disasters and transnational issues such as drug trafficking, human and arms smuggling, crime and violence, lawless border regions, climate change, migration and health issues threaten to undermine the region's hard won economic and democratic gains.

These challenges are motivating us to do even more. We will address them with commitment and innovation. Millions of people depend on this. **PADF will continue to work to create increased opportunities for economic growth and progress in order to mitigate poverty, unemployment, social conflicts, crime and inequality.**

Whether you are a trusted public or private partner, a friend of the Foundation, a donor, or someone who is learning about our mission for the first time, know that you have a place at PADF and a role to play in helping us build a more prosperous, democratic and inclusive hemisphere for all.

**José Miguel Insulza**  
Secretary General  
Organization of American States  
Chairman  
PADF Board of Trustees

**Ruth Espey-Romero**  
President  
PADF Board of Trustees

**John Sanbrailo**  
Executive Director  
PADF



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Secretary General  
Organization of American States

**Albert R. Ramdin**  
Vice Chairman  
Assistant Secretary General  
Organization of American States

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President, Board of Trustees  
(*from July 2013*)  
Secretary, Board of Trustees  
(*through June 2013*)  
Shareholder  
Greenberg Traurig, LLP

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President, Board of Trustees  
(*through June 2013*)  
Educational Testing Service

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Former Citi Country Manager  
Citibank N.A. Haiti Branch

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President, Chamber of Commerce &  
Industry — Haiti  
Chairman and CEO  
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Chevron

**Craig Kelly**  
Director for the Americas  
International Government Relations  
ExxonMobil

**Paul G. Knollmaier**  
Marketing & Operations  
Support Director  
Americas Distribution Services Division  
Caterpillar, Inc.

**Carlos Mariño García** (*from July 2013*)  
Investments & Technologies Ltd.

**Robert M. McGee**  
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Past President, Occidental International  
Corporation

**Precious Murchinson Gittens**  
(*from May 2013*)  
Greenberg Traurig, LLP

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Executive Director  
Central America Sugar Association (AICA)

**Armando Pérez**  
ExxonMobil Corporation (Ret.)  
Vice President, Board of Directors  
COANIQUEM  
Burned Children Foundation

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José A. Mora, 1962-1968  
Galo Plaza, 1968-1975  
Alejandro Orfila, 1975-1984  
João Clemente Baena Soares, 1984-1994  
César Gaviria, 1994-2004  
Miguel Ángel Rodríguez, 2004  
Luigi R. Einaudi, Acting, 2004  
José Miguel Insulza, 2005- Present

#### PADF Board Presidents

William Sanders, 1962-1972  
T. Graydon Upton, 1972-1977  
L. Ronald Scheman, 1977-1983  
R.I. Jervis Jones, 1983-1985  
Leveo Sánchez, 1985-1988  
J. John Jova, 1988-1990  
Robert M. McGee, 1990-1992  
George M. Kroloff, 1992-1995  
Jorge Rios, 1995-1997  
Jack Heller, 1997-2000  
Alexander F. Watson, 2000-2002  
Frank Gómez, 2002-2004  
Ruth Espey-Romero, 2004-2006  
Alexander Watson, 2006-2009  
Frank Gómez, 2009-2011  
Maston N. Cunningham 2011 - 2012  
Frank Gómez, 2012 - 2013  
Ruth Espey Romero 2013 - Present

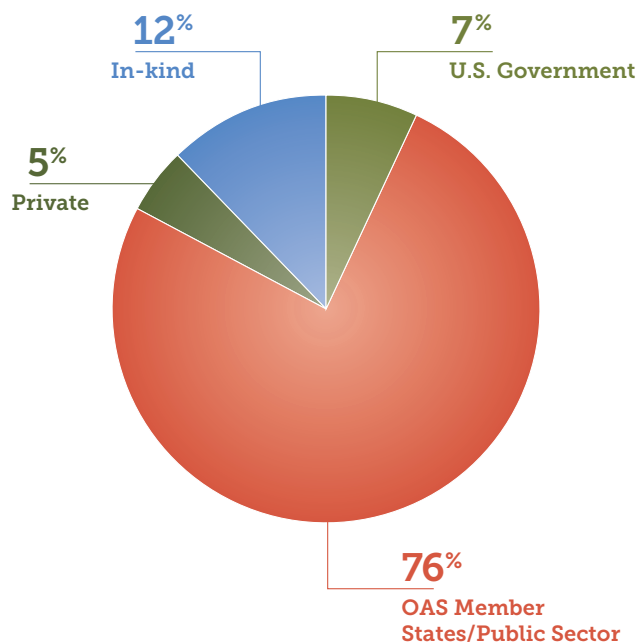
#### PADF Executive Directors

L. Ronald Scheman, 1962-1968  
Sy Rotter, 1968-1974  
Norman Goijber, 1974-1977  
Michael D. Miller, 1977-1980  
Edward Marasciulo, 1980-1988  
Marvin Weissman, 1988-1990  
Peter Reitz, 1990-1997  
Frederick Schieck (acting), 1997-1998  
Sarah Horsey-Bar, 1998-1999  
Robert Moore (acting), 1999  
John Sanbrailo, 1999 - Present

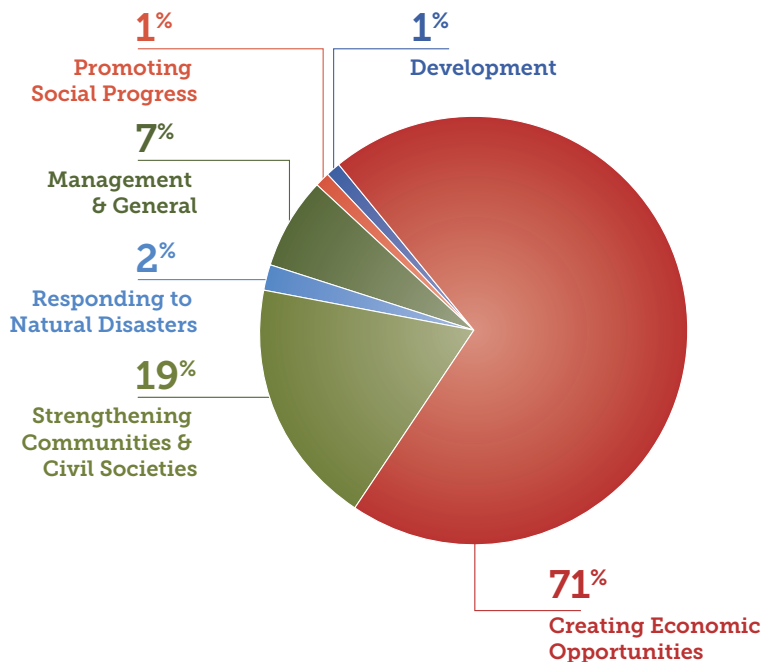
## Our Mission

The Mission of the Pan American Development Foundation is to assist vulnerable and excluded people and communities in the Americas to achieve sustainable economic and social progress, strengthen their communities and civil society, promote democratic participation and inclusion, and prepare for and respond to natural disasters and other humanitarian crises, thereby advancing the principles of the Organization of American States and creating a Hemisphere of Opportunity for All.

FY 2013 Operating Revenue



FY2013 Expenses



**Auditor’s Statement**

To the Board of Trustees  
Pan American Development Foundation  
Washington, D.C.

We have audited the accompanying financial statements of the Pan American Development Foundation (the Foundation), which comprise the statements of financial position as of September 30, 2013 and 2012, and the related statements of activities and changes in net assets, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

**Management’s Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

**Auditor’s Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor’s judgment, including

the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity’s preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity’s internal control. Accordingly, we express no such opinion. An audit also

includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation as of September 30, 2013 and 2012, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Gelman, Rosenberg & Freedman  
Bethesda, MD  
April 10, 2014



## Operating Revenue and Expenses

	<b>2013</b>	<b>2012</b>
	Total	Total
<b>SUPPORT AND REVENUE</b>		
Grants and contributions	61,266,022	47,349,477
In-Kind contributions	8,847,475	6,178,235
Shipping reimbursables/subsidies	161,884	172,956
Other income	2,311	6,925
Foreign currency translation (loss) gain	(506,112)	179,377
Net assets released from restrictions		
<b>Total Support and Revenue</b>	<b>\$ 69,771,580</b>	<b>\$ 53,886,970</b>
<b>EXPENSES</b>		
<b>Program Services:</b>		
Creating Economic Opportunities	48,920,303	26,518,919
Strengthening Communities and Civil Society	13,083,306	11,099,954
Responding to Natural Disasters	1,306,640	10,278,373
Promoting Social Progress	460,896	371,386
<b>Total Program Services</b>	<b>\$ 63,771,145</b>	<b>\$ 48,268,632</b>
<b>Supporting Services</b>		
Management and general	4,761,493	4,855,150
Development	563,490	342,108
<b>Total Supporting Services</b>	<b>5,324,983</b>	<b>5,197,258</b>
<b>Total Expenses</b>	<b>\$ 69,096,128</b>	<b>\$ 53,465,890</b>
Change in net assets before other item	675,452	421,080
<b>Other Item</b>		
Receipt of parcel of land and building	1,711,324	
Change in net assets	2,386,776	421,080
<b>NET ASSETS</b>		
Beginning	4,388,218	3,967,138
<b>Ending</b>	<b>\$ 6,774,994</b>	<b>\$ 4,388,218</b>

PADF was issued an unmodified audits report for FY 2013 and is audited annually by the accounting firm Gelman, Rosenberg & Freedman. Copies of audited financial statements and federal form 990 are available at [padf.org/financials](http://padf.org/financials).

## Washington, D.C.

### John Sanbrailo

Executive Director

### Judith Hermanson, PhD

Deputy Executive Director and Chief Operating Officer

### Kristan Beck

Senior Director of Finance and Administration

### Louis Alexander

Senior Programs Director

### Daniel O'Neil (through Jan. 2013)

Senior Program Director, Caribbean

### Caterina Valero

Program Director, Civil Society

### Lance Leverenz

Director of Business Development

### Paul Fisher

Director of Corporate Partnerships and Development

### Hearly G. Mayr

Director of Communications and Public Affairs

### Joseph Blubaugh

Director of Grants and Contracts

### Luisa Villegas

Program Director, South America

### Magalie Brunet

Program Director, Haiti

### Liza I. Mantilla

Director of Disaster Management (from June 2013)

### Oluseto Akinjiola (through April 2013)

Director of Human Resources

### Camila Payán

Deputy Director, Civil Society

### Shakeh Akopian

Controller

### Bernard Fructuoso

Senior Audit & Finance Manager

### Nathalie Liautaud

Senior Program Advisor, Caribbean

### Mischka Garel (from June 2013)

Senior Program Manager, Health

### Sandra Pérez

Senior Special Assistant to the Deputy Executive Director & Chief Operation Office – Operations & Administration

## Colombia

### Soraya Osorio

Country Director

### Gloria Nelly Acosta

Director, IDP Program

### Luz Cristina Pinzón

Director, New Business Development and Communications

### Carlos Castellanos

Director, Finance and Administration

### Alfonso García

Deputy Director, Alternative Development

## Haiti

### Nadia Cherrouk

Country Director

### Jean-Erick Déryce

Technical Director

Haiti Emergency Shelter Rehabilitation Program

### Farook Doomun

Director of Administration and Finance

### Arsel Jérôme (through January 2013)

Project Director, Programme de Développement Participatif (PRODEP) Rural Community Driven Development

### Kerline P. Rock

Project Director, Programme de Développement Participatif Urbain (PRODEPUR) Urban Community-Driven Development, PRODEPPAP Urban Pilot

### Greg Hemphill

Chief of Party/Program Director, LEAD

### A.E. Friedrich Nicolas

Technical Director Emergency Projects

### Rose Marceline Domond (through August 2013)

Human Resources Manager

## Suriname

### Carlo Arze

Program Director

USAID Suriname Youth Development and Juvenile Justice Program – Kari Yu!

### Majella van der Werf

Director of Evaluation and Capacity Building USAID Suriname Youth Development and Juvenile Justice Program – Kari Yu!

### Lilian Wiebers

Director of Youth, Gender and Partnerships USAID Suriname Youth Development and Juvenile Justice Program – Kari Yu!

## Honduras

### Marco Aranda Bautista

Project Coordinator

Disaster Risk Reduction Project Honduras – Taiwan

### Julio C. Quiñonez

Technical Advisor

Disaster Risk Reduction Project Honduras – Taiwan

### Martha E. López

Technical Advisor

Disaster Risk Reduction Project Honduras – Taiwan



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### You Can Make a Difference

From individual donations to corporate partnerships, a range of contribution sources enhances PADF's ability to reach those most in need of support. Government and multilateral donors, foundations, private companies and people like you are all necessary to facilitate our work throughout the hemisphere.

### We are an Ideal Mechanism for Social Responsibility Programs

PADF provides an excellent mechanism and innovative models through which corporations and foundations can address critical development and disaster management needs throughout Latin America and the Caribbean. With transparent management, proven methods and essential relationships that facilitate and mobilize contributions effectively, PADF has corporate social responsibility options that maximize your company's impact and visibility.

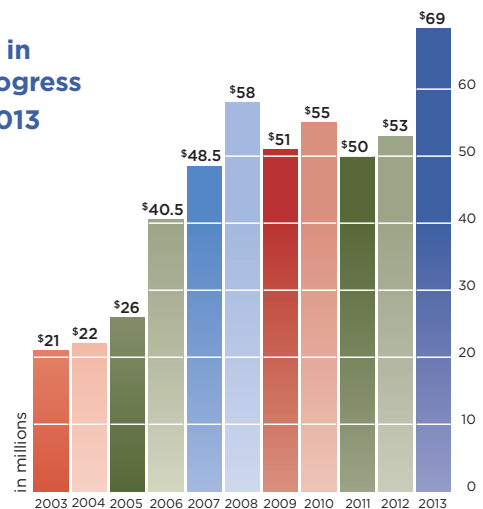
## We Welcome the Opportunity to Partner with You

If you represent a foundation or an international agency, PADF can help you further your hemispheric objectives through innovative community-based programs. For more information, please call PADF's development office at 202.458.3969 or e-mail us at [pdf-dc@pdf.org](mailto:pdf-dc@pdf.org).

### Your Contributions are Tax-Deductible

PADF is a registered 501 (c)(3) organization. Contributions made to PADF are generally tax-deductible under U.S. law. Applicability of these laws can vary, so donors are encouraged to seek tax advice. In other countries, tax laws should be consulted concerning the deductibility of a gift.

### Investing in Social Progress 2003 - 2013



## How to Contribute

### Online

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### Check or Money Order

Pan American Development Foundation  
1889 F Street NW, 2nd Floor  
Washington, DC 20006

### Planned Giving

Bequests can be made to PADF through a donor's will or living trust.

### Other Donations

Donations of stock, appreciated real estate, property, insurance, or trusts can be made to PADF in support of its programs.

## Stewardship

At PADF we take pride in our stewardship of the Foundation's assets and sound financial management practices. As part of our effort to maximize the value of every dollar we receive, we carefully monitor and review program expenditures, use donations and grants for their intended purposes and look for ways to leverage funds for maximum impact. Also, we undergo rigorous external audits annually to ensure we maintain strong internal controls and remain in compliance with all applicable

rules and regulations. This year again, PADF received an unmodified audit.

PADF is certified as a Partner in Trust by GuideStar, and received the Seal of Excellence from InterAction, the largest alliance of U.S.-based international non-governmental organizations (NGOs).



# Together we can make a difference

Make a difference today: [padf.org/donate](http://padf.org/donate)



We are working throughout the hemisphere to make a world of difference. Your support can enhance PADF's ability to reach the most vulnerable people in Latin America and the Caribbean with opportunities that help them realize their potential. Will you join us?

[padf.org/donate](http://padf.org/donate)



The Pan American Development Foundation, a 501 (c) (3) nonprofit organization, brings together many stakeholders to improve livelihoods, empower communities, strengthen civil society, support human rights, protect the environment, and respond to natural disasters in Latin America and the Caribbean. Established by the Organization of American States in 1962, PADF has worked in every country in the region. In 2013 PADF reached more than 10 million people by investing \$69 million in development resources in 22 Latin American and Caribbean countries.

Pan American Development Foundation  
1889 F Street, NW, 2nd Floor  
Washington, D.C. 20006  
202.458.3969

[padf.org](http://padf.org)



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