



PRESS RELEASE

For Immediate Distribution

Media Contacts:

PADF
Paul Fisher
202-458-3969
pfisher@padf.org

Pfizer
Gulden Mesara
+90 532469904
Gulden.Mesara@pfizer.com

PFIZER RESPONDS TO PADF APPEAL FOR ECUADOR DISASTER RELIEF

Quito, Ecuador (April 28, 2008) – Pfizer-Ecuador representatives met with the Ecuadorian Ministry of Public Health this week to announce the corporation’s support of the Pan American Development Foundation’s (PADF) disaster relief efforts in Ecuador. Pfizer’s donation of 1,450 mosquito nets complements a recent contribution from FONDEM (the Inter-American Emergency Aid Fund of the Organization of American States, or OAS), which encouraged private-sector and NGO responses to PADF’s urgent appeal after a series of disasters displaced Ecuadorians from their homes and created health hazards.

Since December, Ecuador has endured its heaviest rains in 25 years, leading to swelling rivers and devastating floods. Disasters related to “La Niña” have affected 3.5 million people throughout eight of the country’s provinces—that’s 33 percent of the entire national territory. The flooding exacerbates already serious conditions due to the February eruption of the Tungurahua volcano.

The mosquito nets donated by Pfizer will protect residents in and around Guayaquil, where waterborne diseases are increasing due to contaminated wells and stagnant waters. Ecuador’s National Malaria Eradication Service (through the Ministry of Public Health) will be responsible for distributing the mosquito nets to families in the highest risk areas, including the four zones of El Oro, Guayas, Los Ríos y Manabí.

“By partnering with PADF and the Ministry of Health, Pfizer has been able to deploy assistance where it is needed most during this devastating event. Pfizer has had a presence in Ecuador for 52 years and it is our corporate responsibility to help the people of Ecuador in this difficult time,” said Félix Hernández, Pfizer’s Country Manager for Ecuador.

With more than 45 years of disaster management and relief experience throughout Latin America and the Caribbean, PADF issued an urgent appeal in March, when disasters reached their highest impact. Pfizer’s essential donation will support PADF and OAS relief efforts and inspire additional contributions.

- more -

“PADF expresses its solidarity with and will continue to support the people of Ecuador during this difficult time by utilizing OAS emergency funds and private donations to mobilize support from all those interested in helping Ecuador,” stated PADF Executive Director John Sanbrailo.

About PADF

The Pan American Development Foundation (PADF) is a 501 (c)(3) non-profit organization established in 1962 through a unique partnership between the Organization of American States and private enterprise to promote, facilitate, and implement social and economic development in Latin America and the Caribbean through innovative partnerships and integrated involvement of the private and public sectors. As the oldest and largest non-profit affiliated with the OAS, PADF serves as its disaster relief arm in response to earthquakes, hurricanes, floods, and other humanitarian crises.

About Pfizer

Founded in 1849, Pfizer is the world's largest research-based pharmaceutical company taking new approaches to better health. Pfizer has had a presence in Ecuador since 1956 where the company has offices in Quito, Guayaquil and Cuenca.

The company discovers, develops, manufactures and delivers quality, safe and effective prescription medicines to treat and help prevent disease for both people and animals.

Worldwide, Pfizer provides treatment for over 38 million patients a day. The company's overarching purpose: Working Together for a Healthier World.

- END -